

CINCINNATI, OH 45224

## United States Patent and Trademark Office



FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. APPLICATION NO. FILING DATE 09/821,942 03/30/2001 Sanjeev Midha 8246 8169 27752 7590 02/17/2004 **EXAMINER** THE PROCTER & GAMBLE COMPANY CHANNAVAJJALA, LAKSHMI SARADA INTELLECTUAL PROPERTY DIVISION ART UNIT PAPER NUMBER WINTON HILL TECHNICAL CENTER - BOX 161 6110 CENTER HILL AVENUE 1615

DATE MAILED: 02/17/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action	Application No.	Applicant(s)	
	09/821,942	MIDHA ET AL.	
	Examiner	Art Unit	
	Lakshmi S Channavajjala	1615	
The MAILING DATE of this communication appears on the cover sheet with the correspondence address			
THE REPLY FILED 19 December 2003 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. Therefore, further action by the applicant is required to avoid abandonment of this application. A proper reply to a final rejection under 37 CFR 1.113 may only be either: (1) a timely filed amendment which places the application in condition for allowance; (2) a timely filed Notice of Appeal (with appeal fee); or (3) a timely filed Request for Continued Examination (RCE) in compliance with 37 CFR 1.114.			
PERIOD FOR REPLY [check either a) or b)]			
a) The period for reply expires 3 months from the mailing date of the final rejection. b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee			
nave been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 57 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).			
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2. The proposed amendment(s) will not be entered because:			
(a) they raise new issues that would require further consideration and/or search (see NOTE below);			
(b) ☐ they raise the issue of new matter (see Note below);			
(c) they are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or			
(d) they present additional claims without canceling a corresponding number of finally rejected claims.			
NOTE:			
3. Applicant's reply has overcome the following rejection(s):			
4. Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).			
5. ☑ The a) ☐ affidavit, b) ☐ exhibit, or c) ☑ request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet.			
6. The affidavit or exhibit will NOT be considered because it is not directed SOLELY to issues which were newly raised by the Examiner in the final rejection.			
7. For purposes of Appeal, the proposed amendment(s) a) will not be entered or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.			
The status of the claim(s) is (or will be) as follows:			
Claim(s) allowed:			
Claim(s) objected to:			
Claim(s) rejected: <u>1-18 and 20-22</u> .			
Claim(s) withdrawn from consideration:			
8. ☐ The drawing correction filed on is a) ☐ approved or b) ☐ disapproved by the Examiner.			
9. Note the attached Information Disclosure Statement(s)( PTO-1449) Paper No(s)			
10. Other:			

Continuation of 5. does NOT place the application in condition for allowance because: Applicants arguments have been considered but not found persuasive. Applicants argue that none of the polymers in Bara fall within applicants' claimed hydrophobically modified polymers, which is moot because the teaching of the said polymers comes from GB reference. Applicants state that the instant composition is not leave-in conditioning product. However, claims 1-17 merely recite cosmetic composition, where as claim 18 specifically states leave-in hair CONDITIONING composition. Accordingly, applicants arguments that Bara teaches smoothing as opposed volumizing (instant invention) and that the combination of teachings of GB would not render the composition of Bara as a volumizing composition are moot. This is also supported by applicants own specification on page 55, lines 17-18 that the instant composition does providing conditioning benefits such as smoothness, reduced friction. With respect to the method claims, applicants argue that volume refers to increased friction and perception of fullness. However, page 55 of specification states hair conditioning such as reducing friction as well as increased friction and perception of fullness. However, page 55 of specification states hair conditioning such as increase friction) at the same time. Applying the same standard as applicants does, then the compbination of Bara and GB '985 that results in a hair conditioning composition (reduced friction and smoothness) should also result in increased friction and thus increase the hair volume. Therefore, for above reasons rejection has been maintained.

Gollamudi S. Kishore, PhD Primary Examiner

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